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PRESS RELEASE
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NSCC E-Brochure Wins Award

NSCC fought off competition from four major trade associations to win the **Electronic Communication Award** at the Trade Association Forum (TAF) Best Practice Awards on 29 July.

NSCC is delighted to have taken the award this year for its innovative e-brochure *Introducing the Builder's Profile* developed in partnership with Switch Design. A smart and user-friendly communication promoting a solution to the problem of pre-qualification, *Introducing the Builder's Profile* provides information on a key issue for the construction industry at the touch of a button and has dramatically increased awareness of the Builder's Profile service. NSCC believes that the e-brochure represents the start of a new era for communication with businesses of all sizes in the construction industry and this is recognised by its success at the TAF Awards.

Suzannah Nichol MBE, NSCC Chief Executive, said:

"After being short-listed for the Fair Payment Campaign in 2008, we are very proud to have gone one step further this year and won an award for our e-brochure, 'Introducing the Builder's Profile'. Communicating with over 7,000 Specialist Contractors in a way that is efficient, cost effective, and most importantly gets the information across in an easy to understand format is vital to our business. Feedback on the e-brochure has been excellent and we will be rolling the format out for a range of documents over the coming months."

The Builder's Profile is an online pre-qualification service, enabling companies to submit the same pre-qualification information to different contractors and clients without filling in duplicate questionnaires. Supported by a number of high-profile contractors including Kier, Osborne, VolkerFitzpatrick, Buxton and StructureTone, the Builder's Profile can drastically reduce the amount of time, effort and money that companies spend filling out the multitude of bespoke pre-qualification questionnaires that land on their desks each year.

~ Ends ~

For further information, contact Suzannah Nichol at NSCC:

T: 0844 249 5351

E: Suzannah.nichol@nsc.org.uk

Notes to editors:

1. The National Specialist Contractors' Council (NSCC) brings together the common aims of specialist trade organisations within the construction industry and is the authoritative voice of Specialist Contractors in the UK.
2. The Trade Association Forum (TAF) promotes the role of effective trade associations to Government, industry and the wider public, and encourages the development and sharing of best practice.
3. The award-winning *Introducing the Builder's Profile* e-brochure can be viewed by clicking on 'The Solution to Pre-Qualification' on the NSCC homepage at www.nsc.org.uk.
4. Contractors can sign up to the Builder's Profile free of charge to satisfy their pre-qualification requirements – www.buildersprofile.co.uk.
5. The Builder's Profile is available to sub-contractors in two versions: the Basic service allows the completion of a new profile for each contractor free of charge, whereas the Premium version enables the creation of one profile which can be used for all contractors for an annual fee of £275 + VAT (£199 + VAT for Builders' Conference and NSCC members).

